



College Planning Council

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SANTA BARBARA CITY COLLEGE

College Planning Council

October 7, 2014

3:00-4:30 p.m.

Room A218C

Agenda

1.0 CALL TO ORDER

1.1 Approval of 9/16/14 minutes (Att. 1.1)

2.0 ANNOUNCEMENTS

3.0 INFORMATION ITEMS

3.1 Reflections on SBCC 2014 Survey - R. Else

As one of the elements in our regular cycle of assessing our effectiveness as an institution, the office of Institutional Assessment, Research, and Planning will send out the "Reflections on SBCC" survey during the last two weeks of October, as was done last year. This survey goes to all faculty (both full and part-time), classified staff, management, and the Board of Trustees, and asks for feedback on topics such as how well we are fulfilling our mission, awareness and efficacy of our planning and budgeting processes, instructional programs, student services, student learning outcomes, and shared governance. The survey questions and last year's results can be reviewed by going to ir.sbcc.edu and clicking on Surveys. While we would like to keep the questions the same, in order to retain continuity in the results, suggestions for additions or improvements will be considered. As we have done in prior years with this and other surveys, the results of this year's survey will be reviewed by each shared governance committee, and emergent themes will be brought forward for further discussion at CPC.

3.2 SBCC Neighborhood Task Force – L. Gaskin

In alignment with a Board goal for 2014/15 to provide leadership as the college engages with the community to address issues, challenges, and opportunities of mutual interest and concern, the SBCC Neighborhood Task Force has been convened to address the following charge:

Working collaboratively, Santa Barbara City College, the City of Santa Barbara, Santa Barbara Police Department, and community and neighborhood partners will identify and institute long-term and sustainable strategies and solutions to

stem the rise in inappropriate student behaviors and promote civility, neighborhood well-being, community responsibility, and good citizenship.

The Task Force is being chaired by Marty Blum and facilitated by Daniel Iacofano, founding principal of MIG. The Task Force is aiming to conclude its work by January 2015.

4.0 DISCUSSION ITEMS

4.1 Transportation Alternatives and Incentive Plan: First Reading – J. Sullivan (Att. 4.1a, 4.1b, 4.1c)

Last year the Transportation Alternatives Group (TAG) was formed to address the issues surrounding access to SBCC, including parking. Attached is a report that addresses the discussions and proposals from TAG, a pilot incentive plan, and a timeline for bringing the pilot incentive plan through consultation. The pilot incentive plan is targeted at reducing the number of employee driven single occupancy vehicles to campus. There are currently over 40 members of TAG that have contributed their ideas. The committee is composed of SBCC employees and students, MTD, the City of Santa Barbara, the Waterfront/Harbor and the community. The target program will need to be funded for the first two or three years from ending balances.

This is the first reading for the pilot incentive plan.

5.0 ACTION ITEMS

6.0 ADJOURNMENT

6.1 The next regularly scheduled CPC meeting will be held on Tuesday, October 21, 2014 in Room 218C, 3:00-4:30 p.m.